

# A FOOTPRINT WE ARE PROUD OF



## GREEN TECHNOLOGY

In 2019, we introduced the world's first hybrid electric-powered expedition cruise ship, MS Roald Amundsen, followed by MS Fridtjof Nansen launching in 2020. By 2021, at least six of our ships will be operating on clean biogas, battery power, and LNG.

## PROTECTING ARCTIC WILDLIFE

Wildlife observation is carried out at a distance to preserve natural behavior and performed with the utmost respect for welfare and habitat.

## GIVING BACK

We are dedicated to contributing to the local communities we visit, and to creating a positive impact everywhere we sail. By trading and sourcing services locally, we contribute to the welfare of communities along our routes.

## PRESERVING OUR WATERS

Hurtigruten actively advocates a ban on polluting, toxic heavy fuel oil (HFO) in all Arctic waters and along the entire Norwegian coast.

## CLEANING OUR BEACHES

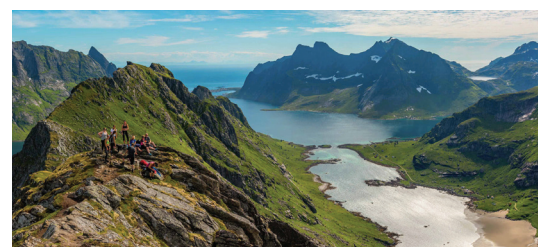
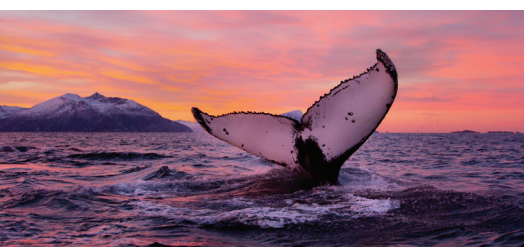
Much of the Earth's plastic pollution ends up on our beaches. Hurtigruten has a long history of clean-up activities. In addition to creating less plastic waste, we are committed to using every landing and activity as an opportunity to contribute to a cleaner and healthier environment.

## BANNING SINGLE-USE PLASTIC

Plastic pollution is the biggest single threat to our oceans. We are proud to be the first cruise line in the world to ban all unnecessary single-use plastic.







## AIDING IN RESEARCH

We contribute to real-time oil surveillance along the Norwegian coast. We also collaborate with scientific communities internationally, providing important knowledge and information about the Arctic and Antarctica.

## DELICIOUS FOOD, WITH MEANING

Do you prefer meat, fish, or our popular plant-based dishes? Whatever your choice, rest assured that our suppliers are held to high sustainability and animal ethics standards.

## HURTIGRUTEN FOUNDATION

The Foundation was established to ensure that our guests of tomorrow can enjoy the same meaningful travel experiences as our guests do today. The foundation supports protecting the polar bear population, fighting plastic and marine pollution, and raising awareness in the areas we explore.

## AMBASSADORS & RESEARCH

For years, Hurtigruten has worked to raise awareness about the impact of marine pollution on our oceans. We hope to create ambassadors for every destination on every cruise.

## MAINTAINING MINIMAL IMPACT

Did you know that in Antarctica, Hurtigruten ships don't anchor? Instead, 'virtual anchoring' is used, an advanced computer system which controls the location of the ship by maintaining its position without the use of an anchor.

## ENVIRONMENTAL PARTNERSHIPS

We helped establish the Association of Arctic Expedition Cruise Operators (AECO), dedicated to environmentally friendly tourism in the Arctic. We also work with the International Association of Antarctica Tour Operators (IAATO).



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